

# PRIVACY POLICY

## The Marketing Broker App

**Effective Date:** 12/15/25

The Marketing Broker (“Company,” “we,” “our,” or “us”) respects your privacy and is committed to protecting it through this Privacy Policy. This Policy explains how we collect, use, disclose, and safeguard your information when you use **The Marketing Broker App** (“App”).

By accessing or using the App, you agree to the practices described in this Privacy Policy.

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## 1. INFORMATION WE COLLECT

### a. Personal Information

We may collect personal information you voluntarily provide, including:

- Name
- Email address
- Phone number
- Business name
- Billing and payment information (processed securely by third-party providers)
- Account login credentials

### b. Usage & Technical Information

We may automatically collect:

- IP address
- Device type, operating system, and browser

- App usage data and interactions
- Pages viewed, features used, and time spent

### **c. Marketing & Communication Data**

If you opt in, we may collect information related to:

- Email subscriptions
  - SMS notifications
  - App notifications
  - Survey responses or feedback
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## **2. HOW WE USE YOUR INFORMATION**

We use collected information to:

- Provide and operate the App and Services
  - Personalize user experience
  - Communicate updates, promotions, and announcements
  - Deliver marketing insights, education, and resources
  - Process payments and subscriptions
  - Improve App performance and features
  - Comply with legal obligations
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## **3. SHARING YOUR INFORMATION**

**We do not sell your personal information.**

We may share information with:

- Trusted service providers (payment processors, analytics, hosting)
- Marketing and communication platforms (email, SMS, notifications)
- Legal authorities if required by law

All third-party partners are required to protect your information.

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## **4. COOKIES & TRACKING TECHNOLOGIES**

We may use cookies, pixels, SDKs, and similar technologies to:

- Analyze App usage
- Improve functionality
- Track marketing performance

You may disable cookies through your device or browser settings, though some features may not function properly.

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## **5. DATA SECURITY**

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

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## **6. YOUR PRIVACY RIGHTS**

Depending on your location, you may have the right to:

- Access your personal data

- Request correction or deletion
- Opt out of marketing communications
- Withdraw consent at any time

To exercise your rights, contact us using the information below.

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## **7. THIRD-PARTY LINKS**

The App may contain links to third-party websites or services. We are not responsible for the privacy practices or content of those third parties.

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## **8. CHILDREN'S PRIVACY**

The App is not intended for individuals under the age of 18. We do not knowingly collect personal information from children.

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## **9. DATA RETENTION**

We retain personal information only as long as necessary to fulfill the purposes outlined in this Policy, comply with legal obligations, or enforce our agreements.

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## **10. CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy from time to time. Updates will be posted within the App, and continued use constitutes acceptance of the revised Policy.

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## **11. CONTACT US**

If you have questions about this Privacy Policy or how your data is handled, contact:

## **The Marketing Broker**

 Email: [shelby@themktgbroker.com](mailto:shelby@themktgbroker.com)

 Website: [www.themktgbroker.com](http://www.themktgbroker.com)